

Enterprise Greece – Company Profile

Enterprise Greece (www.enterprisegreece.gov.gr) is the official agency of the Greek State, under the supervision of the Ministry of Economy and Development, to promote investment in Greece, exports from Greece, and make Greece more attractive as an international business partner.

Making Greece More Global, More Attractive, More Competitive

Enterprise Greece is designed to assist foreign investors and enterprises to do business with Greece, to contribute to the outward looking orientation of the Greek economy, to attract foreign investment, to troubleshoot issues related to the public administration, and to provide key investment and business information. Enterprise Greece promotes the entire gamut of investment sectors in which Greece excels.

In addition, it is to promote Greek products and services to the global marketplace. Enterprise Greece helps Greek businesses reach new markets, find new business partners, and become more competitive and attractive.

A Full-Service Agency

Enterprise Greece provides the full spectrum of services related to international business relationships and domestic business development for the international market.

Enterprise Greece has rolled out new services to investors and business partners, operating as an integrated and unified business development agency.

The creation of Enterprise Greece follows current international best practices in uniting the nation's outward-oriented support and promotion efforts to fully realize Greece's potential to attract foreign direct investment and, at the same time, to optimize the export efforts of Greek enterprises to reach global markets.

Promoting Local Resources

Enterprise Greece promotes Greece as an investment destination, especially in the key sectors in which the country offers a highly compelling advantage: tourism, energy, food and agriculture, logistics, information & communications technology, environmental management, and life sciences.

Enterprise Greece is designed to promote the vast natural and human resources of the country and expand the significant export potential of Greece's manufacturing, agricultural, knowledge, and service sectors.

Reaching International Markets

In championing investment and trade, Enterprise Greece engages the international business community with a variety of outreach events and missions, and supports investment and trade delegations to accompany Presidential, Prime Ministerial, and Ministerial missions abroad.

A key component of the international outreach of Enterprise Greece is its integrated relationship with Greek Embassies throughout the world and close cooperation with the Offices of Economic and Commercial Affairs of the Ministry of Foreign Affairs. This unified approach allows the global business community multiple points of contact in conducting transactions with Greece's public and private sectors.

Invest and Trade Framework

Enterprise Greece acts as a key creator of proposals to the government, so that a unified, integrated, and forward-looking policy platform develops, serving investors, businesses, and the Greek people in the most efficient and effective manner, benefiting economic growth, entrepreneurship, and employment.

Invest

Enterprise Greece:

- Attracts, welcomes, promotes, supports and retains investment in Greece
- Promotes Greece internationally as an attractive investment destination through marketing, events, and strategic outreach
- Accepts applications, evaluates and supports Greece's Strategic Investment (Fast Track) projects
- Provides investors with the Investor Ombudsman service
- Informs investors of Greece's institutional, tax, legal, and financial framework
- Supports investors in accessing finance
- Partners with related organizations, domestic and international, to promote Greece as an investment destination

Trade

Enterprise Greece:

- Promotes the export of Greek products and services internationally through marketing, events, and trade centres
- Supports Greek producers and service providers with guidance, assistance, information and resources to better reach international markets
- Connects Greek exporters and entrepreneurs with potential partners around the world
- Organizes the presence of Greek companies at conferences, fora, exhibitions and trade shows in global markets
- Hosts foreign delegations and visitors to Greece
- Briefs foreign buyers on the Greek market and Greece's export potential
- Partners with related organizations, domestic and international, to promote Greece's export market