



Developing an appetite
for **disrupt**

... getting beyond norms !

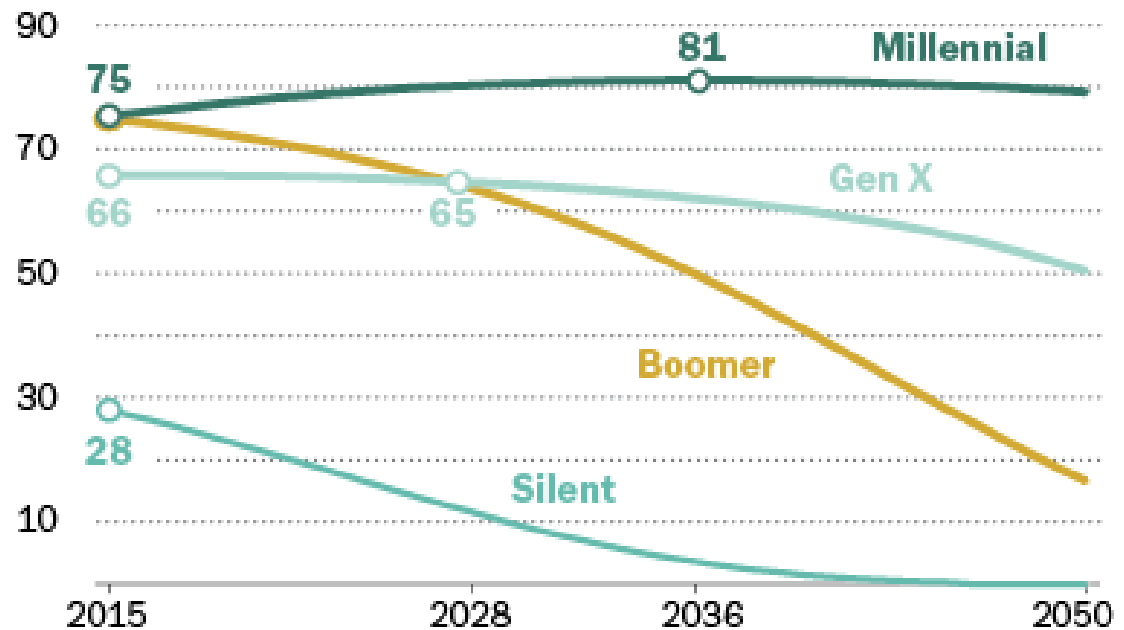
“Meta – Morphosis”



The convergence of the cohorts = DISRUPTION!

Projected population by generation

In millions



Note: Millennials refers to the population ages 18 to 34 as of 2015.

Source: Pew Research Center tabulations of U.S. Census Bureau population projections released December 2014 and 2015 population estimates.

PEW RESEARCH CENTER

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THE GLOBAL GOALS

For Sustainable Development



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FOOD TRIANGLE



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E-COMMERCE PLANET: THE TOP E-COMMERCE STARTUPS AROUND THE GLOBE

A Map of E-Commerce Companies with \$100M+ in Funding as of 4/11/2017



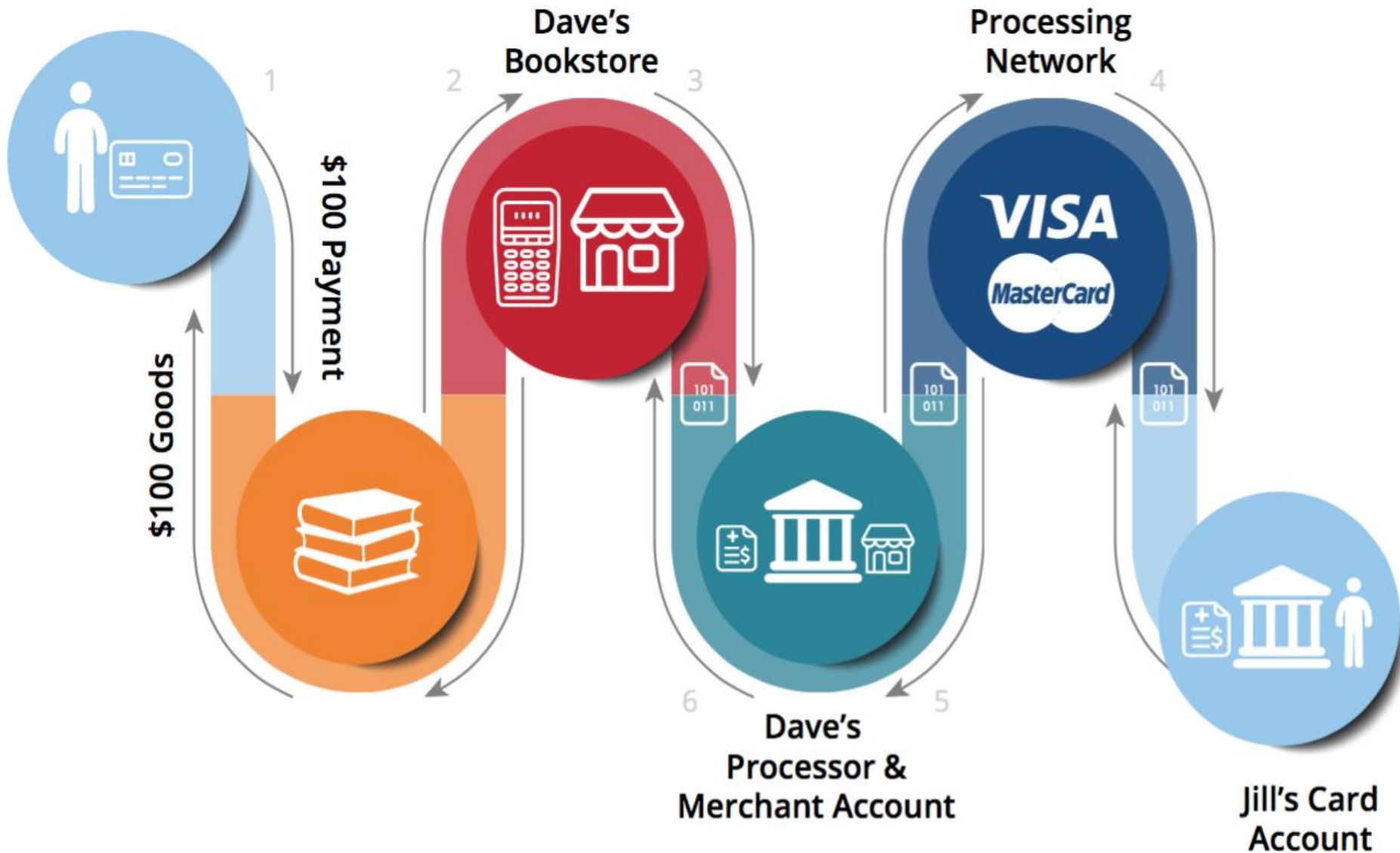
CBINSIGHTS

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- 1 **Passion**
- 2 **Community**
- 3 **Nurture**
- 4 **Persistent Learning**
- 5 **Courage to Challenge**

“It is in
changing
that
we find
PURPOSE”

- *Heraclitus*

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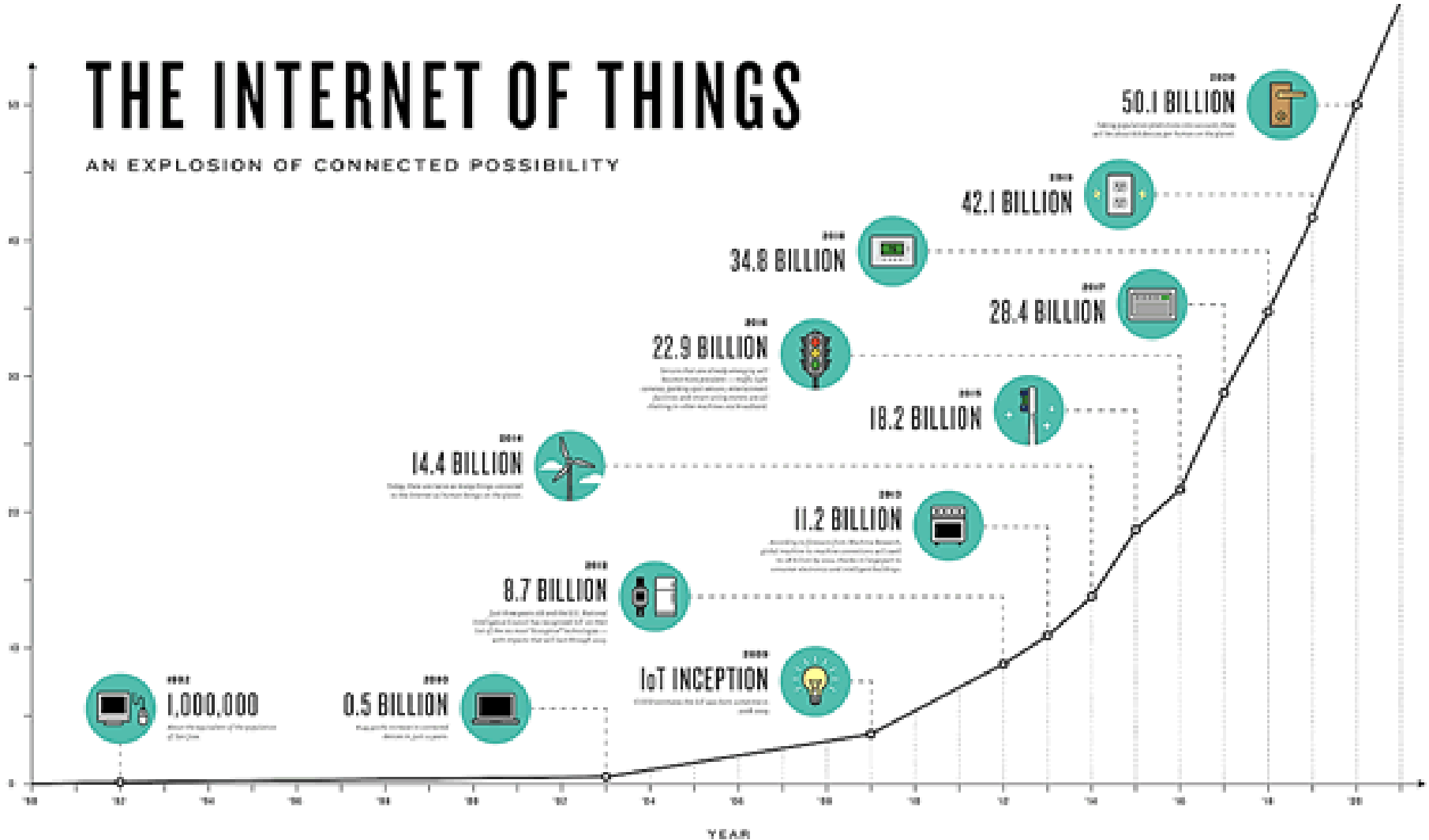
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The Rate of Change: Moore's Law

THE INTERNET OF THINGS

AN EXPLOSION OF CONNECTED POSSIBILITY



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SHOPPABLE
CONTENT

DIGITAL
STORES



AUGMENTED
REALITY

AMAZON



GDPR

MOBILE
CHECKOUT



ECOMMERCE TRENDS 2018



LOYALTY
SCHEMES



ARTIFICIAL INTELLIGENCE
(MACHINE LEARNING)



FULFILMENT
OPTIONS



VOICE SEARCH

B2B ECOMMERCE



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Leveraging technology ?



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Product Innovation ?

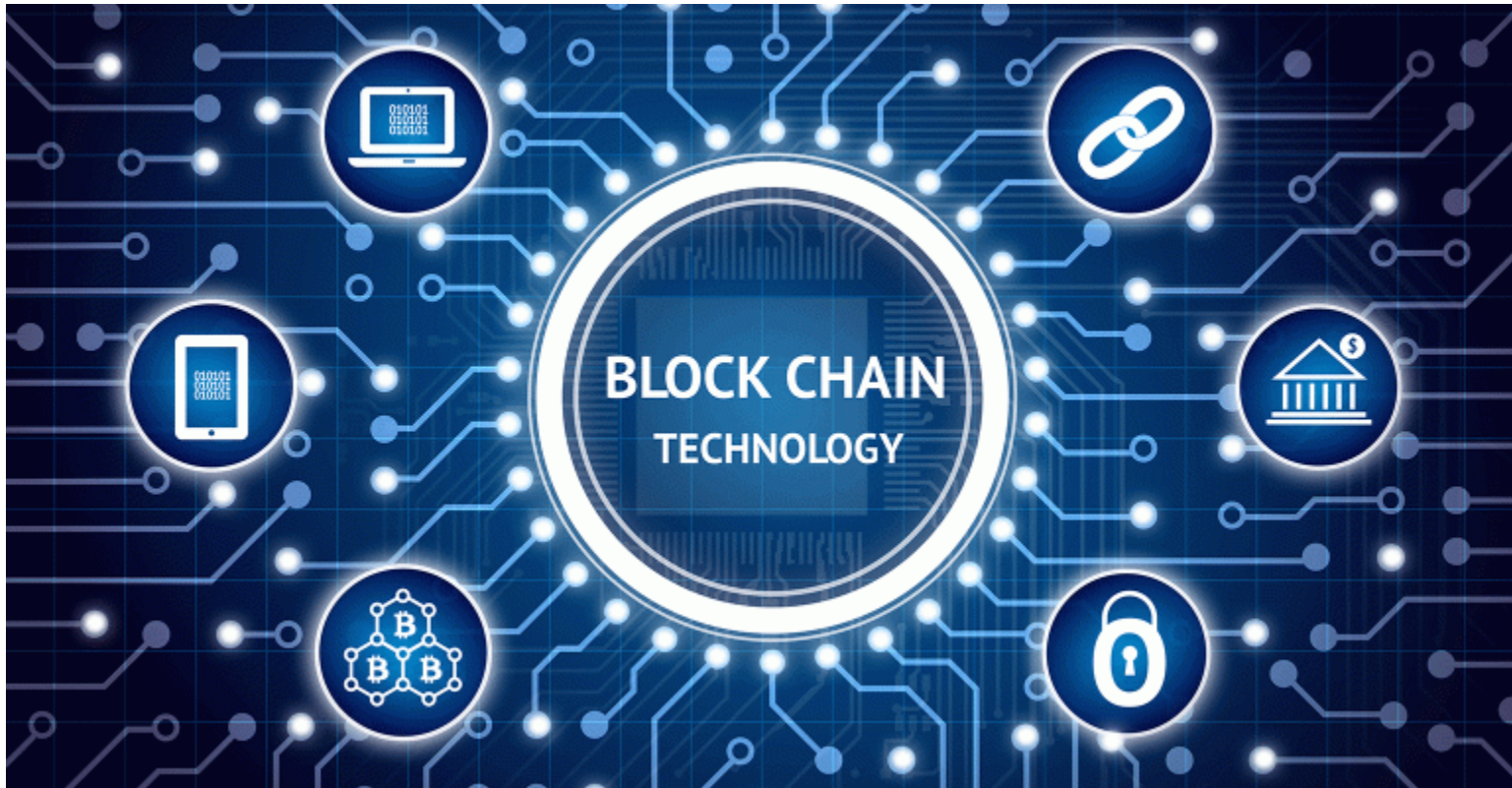


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New “Kids” on the Disruptors Block



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The Four Industrial Revolutions



Industry 1.0

Mechanization and the introduction of steam and water power

Industry 2.0

Mass production assembly lines using electrical power

Industry 3.0

Automated production, computers, IT-systems and robotics

Industry 4.0

The Smart Factory. A production system, IT, machine learning

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DIGITAL GREECE FLOORPLAN



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