

The Market **Talk**

Panel Arn Grashoff
Coley Anderson

Moderator John Moysoglou



ARN GRASHOFF

EUROPEAN IMPORTS



Director – Purchasing & Merchandizing

Over 30 years working in the U.S. retail and foodservice (a SYSCO Company) in categories of: Cheese, Bakery, Deli, and Dairy

MARKET

COLEY ANDERSON

REGISTRAR CORP



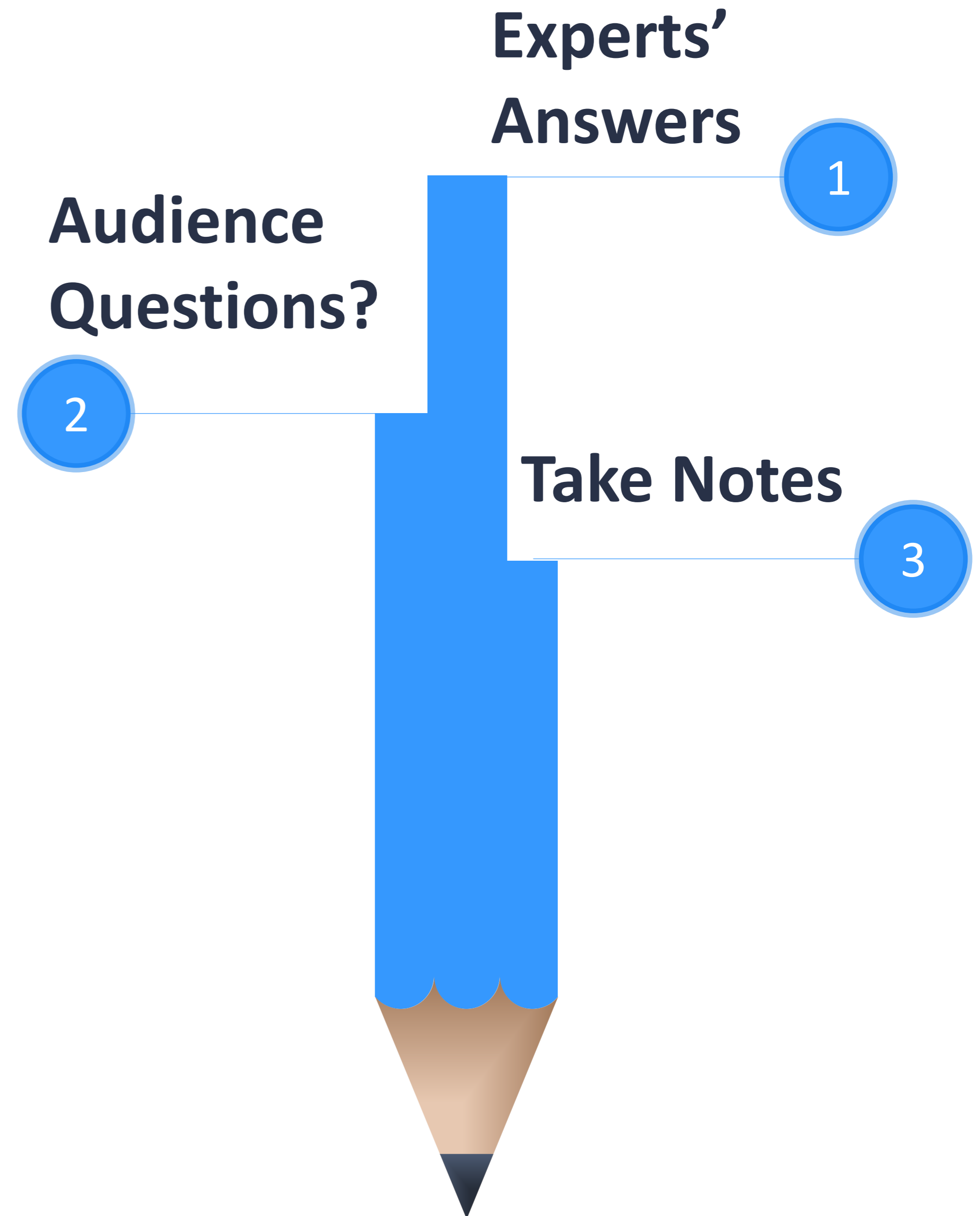
Director – Industry & Government Relations

Since 2014 she is educating foreign governments, trade associations, and individual companies about U.S. Food and Drug Administration regulations

U.S. FDA

Topics covered

1. How Amazon/Whole Foods is changing the industry?
2. Buyers: What / How / Why they source
3. How should an SME work on its delivery/distribution channel?
4. How has the FDA's mindset changed over the last 3 years towards food safety?
5. How does your FDA compliance status affects a foreign supplier's export process – when shipping to the USA?
6. What are the 2 most important things for foreign producers to do to succeed in the market?
7. What keeps you up at night?



USA is huge find your market.



Thank you

