

U.S. Department of Commerce

International Trade Administration

U.S. Commercial Service

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International Trade Administration Commercial Service

The U.S. Commercial Service is the **trade promotion** arm of the U.S. Department of Commerce's International Trade Administration.

U.S. Commercial Service trade professionals in over 100 U.S. cities and in more than 75 countries help:

- U.S. companies get started in exporting to new or increase sales in existing global markets.
- Facilitate Investment in the United States.

Foreign Direct Investment (FDI)

Foreign Direct Investment (FDI)

The United States is the largest recipient of Foreign Direct Investment (FDI) in the world.

- The world's largest economy
- An innovative and stable market

FIRMS CHOOSE THE U.S. FOR ITS... **MARKET**

Population
more than



325 Million

GDP > \$20 trillion

With an annual GDP of more than **\$20 trillion** and a population of more than 325 million, the United States has the largest consumer market and the highest household spending in the world.

The United States is renowned for high standards of quality, customer service, and sound business practices, giving "Made in the USA" products a unique competitive edge globally.

The thriving U.S. market has already attracted more than

\$4 Trillion

in global FDI, with

\$277.3 billion

*of foreign direct investment in **2017** alone.*

6.4 Million
Direct Jobs

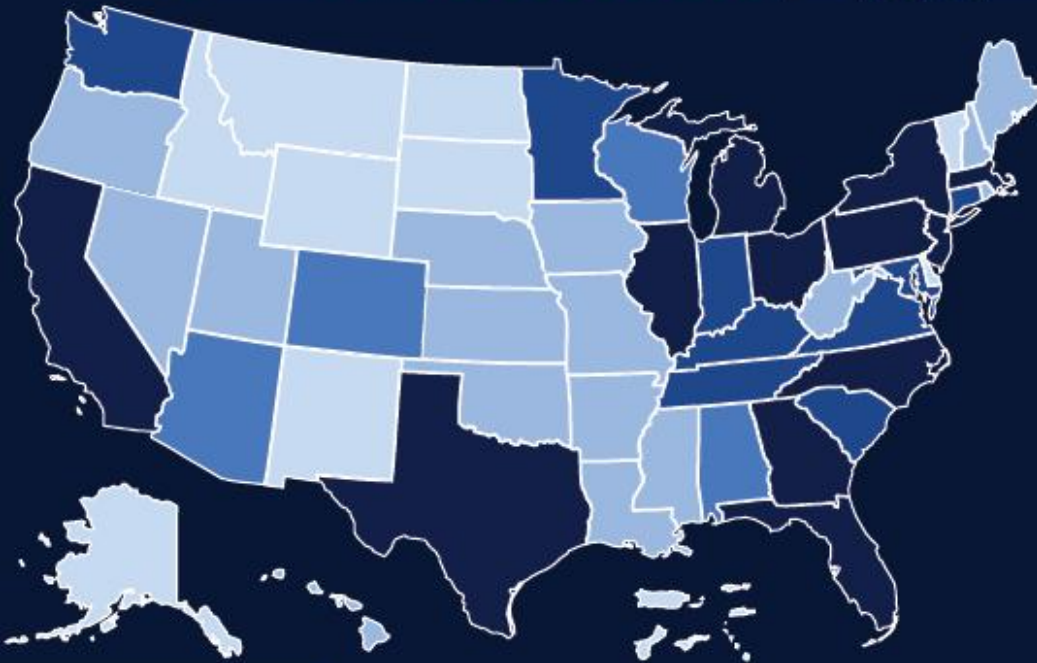


3.5 Million
Productivity Gains
Indirect Jobs



2.4 Million
Economic Activity
Indirect Jobs

> 12 Million AMERICAN
JOBS



U.S. JOBS Supported by FDI:

- 200-600 thousand
- 100-200 thousand
- 75-100 thousand
- 25-75 thousand
- 5-25 thousand

U.S. Exports

US \$353 billion

U.S. goods exports by majority foreign-owned firms – more than a fifth **(23%)** of all U.S. goods exports

U.S. Taxes

16%

Portion of U.S. federal corporate income taxes paid by foreign-owned companies

Foreign Direct Investment (FDI):

GREECE**Greece #1 Fastest Growing Source of FDI in the United States**

With an annual compound growth rate (CAGR) of 70.7% for the period 2012-2017

Total stock of FDI from Greece in the
United States in 2017 **\$1.03 billion**

TOP 6 INDUSTRY SECTORS

*By # of announced Greek FDI
projects in the USA*

- #1 Software & IT Services
- #2 Food & Tobacco
- #3 Electronic Components
- #4 Consumer Products
- #5 Alternative Energy
- #6 Plastics



Supporting U.S. Jobs
2,500

Number of U.S. workers employed by
U.S. affiliates of majority Greek-owned
firms in 2015.



Expanding U.S. Exports
\$6 million

Total contribution to U.S. goods exports
by majority Greek-owned firms
operating in the United States in 2015.



The U.S. Government Investment Promotion Agency

About SelectUSA

SelectUSA is a U.S. government-wide program housed in the [International Trade Administration](#) at the United States Department of Commerce.

SelectUSA's mission is to **promote and facilitate** business investment in the United States. It is represented by the Foreign Commercial Service at U.S. Embassies and Consulates in 75 worldwide markets.

Since its inception, SelectUSA has facilitated more than **US\$ 44 billion in investment**, creating and/or retaining tens of thousands of U.S. jobs.

SelectUSA is geographically neutral and represents the entire United States. It upholds the U.S. open investment policy and performs uniquely federal functions.

Key SelectUSA Services Offered to Companies and EDOs:

✓ INFORMATION AND COUNSEL

SelectUSA offers the information and data that help businesses move investments forward.

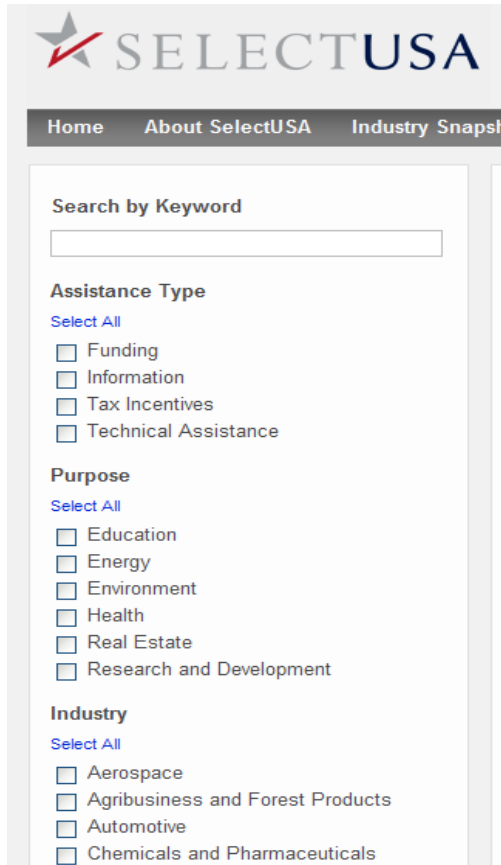
✓ CONNECTIONS WITH POTENTIAL PARTNERS

SelectUSA helps businesses connect to the right people in the right places. SelectUSA can provide direct and personalized introductions to economic development organizations (EDOs) – the essential local partners of any business investor.

✓ ASSISTANCE WITH NAVIGATING THE REGULATORY ENVIRONMENT

The United States is recognized for its ease of doing business – SelectUSA can make it even easier.

SelectUSA Services for Firms: Information & Counseling



SelectUSA provides actionable information to foreign firms to help them...

- Incorporate a business in the U.S.
- Understand basic U.S. tax and legal concepts
- Learn about incentives available to businesses in the U.S.
- Connect with U.S. state, city, or regional economic development offices to learn about investment opportunities
- Apply for a business-related visa



About SelectUSA Summit

The Summit is the highest-profile event that promotes foreign direct investment (FDI) in the United States. It provides an unparalleled opportunity to bring together:

- Companies from all over the world
- Economic development organizations from every corner of the nation
- High-level government officials

Participants can find the practical tools, information, and connections they need to move investments forward.

2018 SelectUSA Investment Summit

(June 20-22, 2018, Washington, D.C.)



2018 SelectUSA Investment Summit

(June 20-22, 2018, Washington, D.C.)



More than **700** EDO Representatives

From **51** U.S. States and Territories

Including **47** Official State EDO Exhibitors

USG PAVILION 23
U.S. Government Programs and Agencies



The infographic is a blue rectangular banner with white text and graphics. It features three stars on the left and right sides. The text is arranged in a grid-like fashion, with large numbers and smaller descriptive text. A small cylindrical object with the SELECTUSA logo is positioned at the bottom right.

2017 & 2018 SelectUSA Investment Summits

Greece Participated with 22 Delegates



Geoffrey Pyatt
@USAmbPyatt

Follow



Delighted to host a big Greece delegation for [@selectusa](#). Building trade and investment ties on the momentum of Greek economic recovery.



9:00 PM - 22 Jun 2018

2019 SelectUSA Investment Summit

June 10 – 12, 2019

Washington Hilton, Washington, DC

Who Should Attend?

Representatives from the following organizations will greatly benefit from attending the SelectUSA Summit:

- Investors, including representative of international businesses of all sizes, that are seeking to establish or expand operations in the United States
- Representatives of U.S. economic development organizations
- Representatives from U.S. state and local governments
- Advisors, service providers, companies, chambers of commerce, and associations facilitating foreign direct investment into the United States

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Why Attend?

Investors

The SelectUSA Investment Summit is a time-saving mechanism for investors who are thinking about establishing or expanding operations in the United States. The Summit is the most cost-efficient and time-efficient means to accomplish the following tasks:

- **Networking** — Set up meetings with economic development professionals, service providers, and government leaders through our robust online matchmaking program to meet the right people and make a smart investment in the United States.
- **Education** — Learn more about how, where, and why to invest in the United States.
- **Access to Resources** — Hear about innovative resources and incentives directly from federal, state, and local officials.

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Economic Development Organizations (EDOs)

The Summit is the primary event where U.S. economic development organizations can meet over 1,000 investors who are seeking to establish or expand their business operations in the United States. Take advantage of these opportunities:

- **Networking** – Connect with other economic developers, service providers, and government officials who may share tools and information to help you attract more investment locally.
- **Matchmaking** – Set up meetings with investors through our online matchmaking program.
- **Education** – Learn about the latest trends and issues, as well as resources to help you more effectively reach investors.
- **Promotion** – Showcase the advantages of your location in the Exhibition Hall.



Thank you

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